



On Radar

Impact Statement 2023 – 2024



New AI Features

Grant Genie
Bid Writing Companion
Social Media Editor

Core Purpose

On Radar helps charities to operate efficiently and to find funding

Growth

50+ new accounts created
1000+ new grants
30 more 'knowledge base' articles



THE POTENTIAL TRUST



Looking Backwards, Looking Forwards

This has been the first year of operation for On Radar and substantial progress has been made. On Radar aims to lead the charity-tech sector by becoming the 'one-stop-shop' for charities.

From its Contact Relationship Management (CRM) system to its multiple Artificial Intelligence (AI) features, On Radar provides services that help charities to operate efficiently and to find funding.

Over the past year, more than **50 new accounts** have been created for On Radar and they have access to more than **1000 live grants**. As part of our wider commitment to supporting charities, On Radar has published **30 new articles**, which have been added to the knowledgebase.

During the next year, the top five priorities for On Radar are:

1. Increasing the number of customers accessing On Radar's premium services
2. Sustaining a minimum of 1000 live grants
3. Adding functionality to the AI Grant Genie (e.g. the ability to identify funders for non-charities, such as Community Interest Companies)
4. Introducing new premium services, including an end-to-end bid writing service
5. Improving the engagement levels for existing customers

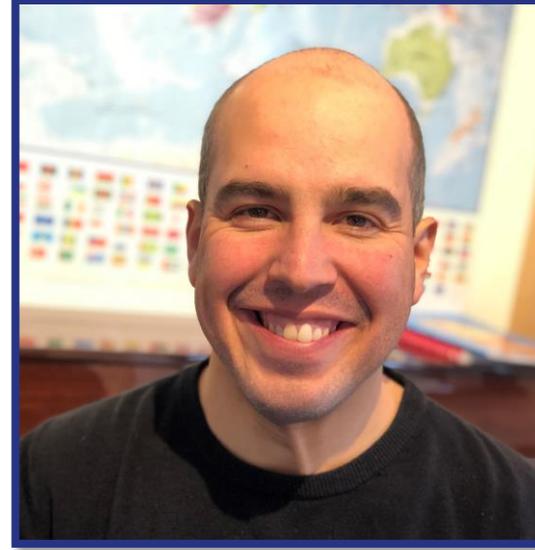
Meet the Team behind On Radar



Kacey Holmes
Outreach Coordinator



Ian Boddison
Technical Director



Adam Boddison
Managing Director



Antonio Boddison
Grants Coordinator

On Radar's 'Low-Cost / No-Cost' Principles

- Data from The Charity Commission shows that more than **75% of charities have an annual turnover of less than £100k**. Therefore, On Radar's subscription pricing is structured so that **these charities pay only £20 per month**.
- Subscriptions are structured so that **the smallest charities pay the lowest fees**. For the largest charities, subscription fees are capped at £80 per month.
- At On Radar, we recognise that for some charities, funding is incredibly tight. For this reason, **we are committed to maintaining our 'free-forever account'**, which provides basic access to On Radar's 'one-stop-shop' for charity-tech.



- Although On Radar is not a registered charity, **we do exist for the public benefit**. By supporting charities to operate efficiently and to find funding, **On Radar amplifies and accelerates the efforts of charities across the UK**.
- A core principle for us is that charities investing in On Radar will more than recover their investment through improved efficiencies and new grant funding. This results in **net gains for charities that invest in On Radar**.

On Radar's Breadth of Charity Engagement



The range of charities that use On Radar is broad.

- From children's charities to animal charities.
- From cancer charities to sexual violence charities.
- From arts charities to special needs charities.

Trusts and Foundations often have very specific criteria for the causes they support. The breadth across On Radar's 1000 live grants reflects the breadth of charities we support.

New AI Features from On Radar

On Radar harnesses the power of AI to support charities. Here are the three AI tools that On Radar has provided for its customers this year:

- Grant Genie
- Social Media Editor
- Bid Writing Companion



Unlock the power of social media to make a difference! ✨

With the innovative Social Media Content Bank, charities can operate more efficiently and effectively to reach their goals.

Harness the potential of social media to amplify your cause and connect with a wider audience. Together, let's create a positive impact that truly changes lives. 🌍💚

#SocialMediaForGood #CharityCRM #GrantGenie #MakeADifference

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✨ Harnessing the power of social media for good can change lives!

Imagine connecting with donors, volunteers, and beneficiaries seamlessly through platforms like never before. With Grant Genie and the Social Media Content Bank, charities can maximize their impact and touch more hearts than ever. Let's make it happen together! 🌍💚

#SocialMediaForGood #ChangeLives #GrantGenie #CharityCRM

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Animal House Rescue is dedicated to making a difference in the lives of animals in distress and relies on the generosity and kindness of supporters like you to continue their important work. Your contribution, no matter how big or small, can help save lives and give hope to animals in need. Thank you for considering our funding request and for your commitment to animal welfare.

On Radar found...

Battersea

Our Grants and Programmes team offers strategic funding and support opportunities to organisations within the animal welfare sector, to advance change, through empowering local partners, so that more [read more...](#)

apply now AI write

Closing date: open ended

Screwfix

The funding is intended for both national and local charities across the UK so that they can fix, repair, maintain and improve properties and community facilities specifically for those in need (by [read more...](#))

apply now AI write

Closing date: open ended

Pets

We fund the following: Vet bills Boarding fees Trap and neuter schemes Food Equipment Vehicles Building work
Established by Pets at Home in 2006, the Pets Foundation is a registered charity. We [read more...](#)

apply now AI write

Closing date: open ended

Grant Genie Application

Grant Genie from On Radar will create an outline application document. It is then upto you to ensure this is accurate and tailor it to the criteria of "Halley Stewart"

cancel write



On Radar